

WILMOT FARMERS' MARKET

Information and Guidelines

Purpose and Mission: The Wilmot Farmers' Market is a non-profit organization created exclusively to:

1. Promote local agriculture and agricultural products;
2. Support local agricultural product producers and assist them in marketing their products to consumers;
3. Manage a weekly farmers' market for the benefit of the public and the members of the organization;
4. Promote the farmers' market and increase the public awareness of the market; and,
5. Provide educational experiences and entertainment to the general public during the market.

IMPORTANT NOTE: The WFM is a "producer's market". All products sold must be grown, raised, or produced, by the vendor within the state of NH. No reselling of any item purchased from another source shall be permitted, with the exception of individually approved non-profit organization sales as authorized by the board (i.e. girl scout cookies, library/market tote bags, etc.) Craft/artisan vendors may not sell commercially finished items.

Bookkeeping requirements: A weekly tally is taken from each vendor who is asked to separate income into the following categories:

Agricultural – products grown or raised by the vendor or products made from ingredients raised/grown by the vendor.

Prepared Food – products made from ingredients the vendor does not grow or raise.

Crafts – products made or fashioned by the vendor.

Non-Profit Organizations: shall be Wilmot-based. Due to IRS regulations, politically affiliated and lobbyist groups are ineligible as vendors. No financial report required.

Application Guidelines:

1. Determine if you qualify to apply to the WFM as set forth in the guidelines above.
2. Fill in, sign, and submit a completed WFM Application to PO Box 385, Wilmot, NH 03287. New applicants, please do not send fees unless you are notified that your application has been accepted. Your application will be reviewed, and you may be contacted for more information. *No decision is made without a thorough review of a completed application by the Board, so please allow time for this process.*
3. If you are applying as a new vendor, please submit a photo of products, crafts, etc. and set up (if possible) with application.
4. New vendors, if accepted, MUST have payment of fees be paid in full within a week of acceptance. Exception: If accepted after the start of the market, vendor fees MUST be paid in full a minimum 48 hours before your first day.
5. Full Time Vendor vs. Part Time Vendor:
 - a) If accepted as a Full Time vendor, you will be expected to fulfill your attendance requirements including being there in inclement weather, keeping in mind the limit of three scheduled absences for the season. If you cannot attend for a minimum of 10 out of the 13 weeks, you do not qualify as a Full Time vendor and should discuss the potential of being a Part Time vendor with WFM management.
 - b) If accepted as a Part Time vendor, you must be present for a minimum of 3 weeks and abide by the rules for inclement weather.
- D. A 10' x 10' EZ-up, straight-leg style canopy is required for all vendors. This serves a dual purpose: it creates a unified look at the market; and protects vendors in case of inclement weather or hot sun.
- E. Vendor contact: Mary Lloyd-Evans – (603) 735-5058 <mlloyddevans@tds.net>. Application and all other pertinent information are available on line at www.wilmotfarmersmarket.com.